

Elizabeth

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Elizabeth Tudor  
*Queen of England*

555-1603

etudor@gmail.com

Queeneliza.com

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1555-1603  
etudor@gmail.com

## Project Rationale

## Design Strategy

Queen Elizabeth is the longest female reigning monarch in history. She ruled England from 1558 until her death in 1603. She is most known for her physicality for her red hair and pale face and verbally as a powerful monarch. I used the icon of the Tudor crown as the dot in the I of her name. The colors I used are a rich red and gold to symbolize her wealth and power.

## Typeface

I used Didot as the typeface because it is classy and bold. These two adjectives can easily be used to describe Elizabeth. The serifs in this font are similar to Elizabeth's signature, which is another reason I used it. I only capitalized the E in her name because I wanted to have the dot over the I to play with. Didot was designed by Firmin Didot in the 18th century in Paris.

[https://en.wikipedia.org/wiki/Didot\\_\(typeface\)](https://en.wikipedia.org/wiki/Didot_(typeface))

## Color

For the name itself, I used the basic black color to make the name pop. In the crown, I used three pantone colors: P 49-16 U, P 14-15 U, and P 101-8 U. These colors are in jewel tones to symbolize the wealth of Queen Elizabeth during her reign.

# Elizabeth

Whitehall Palace  
1529 Whitehall, London,  
England

Queen Mary of Scots  
Edinburgh Castle, Castlehill,  
Edinburgh, UK